

SnapStorm

Getting Started Guide

The automated screenshot tool for Taboola Realize native ads

SnapStorm is an independent tool and is not affiliated with, endorsed by, or sponsored by Taboola or Realize.

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1. Introduction

SnapStorm is a Chrome extension that automatically downloads every native ad in your Taboola Realize campaigns — in any or all image ratios, in both static (PNG) and animated (video) formats — automatically and in bulk. It eliminates manually opening each ad preview and screenshotting it by hand. Output is organized into a clear folder structure by account and campaign.

2. Installation

- Download **SnapStorm.zip** and unzip it to a folder on your computer (keep this folder — Chrome loads the extension from it).
- Go to **chrome://extensions** in Chrome and enable **Developer mode** (toggle, top right).
- Click **Load unpacked** and select the unzipped SnapStorm folder.
- Pin the SnapStorm icon to your toolbar for quick access.

Full details also live in the separate online Install Guide at snapstorm.app/install-guide.html.

3. Activating Your License

- Every SnapStorm purchase includes a unique license key, emailed to you after checkout.
- Click the SnapStorm toolbar icon, paste your license key into the **License Key** field, and click **Activate**.
- Each license activates on a single device. Contact support if you need to move it to a new device.
- SnapStorm validates your license automatically each time you start a capture job, so your subscription status always stays in sync.

4. The SnapStorm Popup — Field by Field

- **Account ID** — the numeric Taboola Realize account ID you want to capture ads from (e.g. 2085149).
- **Campaign ID(s)** — one or more Realize campaign IDs, comma-separated (e.g. 50160205, 50160310). SnapStorm shows you matching campaign names as you type.
- **Ratios to capture** — checkboxes for each native ad ratio Realize supports: 2:1, 16:9, 6:5, 1:1, and 1.9:1 — plus an **All** option to capture every ratio in one run.
- **Get Previews** button — starts the capture job for the account, campaign(s), and ratios you've selected.
- **Stop** button — cancels a job in progress.
- **Activity log** — an expandable panel showing real-time progress and status for each ad as it's captured.

5. Running Your First Capture

- 1 Open Taboola Realize and find your Account ID and Campaign ID in the URL or dashboard.
- 2 Enter them into SnapStorm.
- 3 Choose your ratios (or select **All**).
- 4 Click **Get Previews**.
- 5 Watch the Activity log as SnapStorm opens each ad, captures it, and saves it.
- 6 When the job finishes, find your files in your Downloads folder, organized by account and campaign.

6. Static vs. Animated Ads

Native image ads are saved as clean PNG screenshots. Animated/video native ads are saved as real cropped video recordings of the ad's motion — not a single static frame — so you see exactly what viewers see.

7. Multi-Campaign Batches

You can enter multiple Campaign IDs at once (comma-separated) to queue several campaigns in a single run. SnapStorm works through them one at a time and includes built-in retry logic to handle Realize's own loading quirks automatically, so a slow-loading ad doesn't stall or fail the whole batch.

8. Output Organization

All captured files are saved into a clear folder structure — organized by account, then by campaign — with filenames that match what you see in Realize, so it's easy to find and share the right assets.

9. Troubleshooting & FAQ

License won't activate

Double check the key was copied in full with no extra spaces, and confirm your subscription is active.

Job seems stuck

Check the Activity log for errors; Realize occasionally loads slowly and SnapStorm will retry automatically — give it a minute before stopping.

One license, one device

If you need SnapStorm on a second computer, contact support to move your license.

Is this an official Taboola/Realize product?

No — SnapStorm is an independent, unaffiliated tool built to save time for teams working in Realize.

10. Getting Help

For support, licensing questions, or to report an issue, email support@snapstorm.app. For more resources, visit snapstorm.app.